

# Gang Minds

Advertising Agency

Stay Remarkable!



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# ABOUT US

Gang Minds Agency is specialized in all advertising, marketing and communication tools, with a great vision to provide perception beyond ordinary sight, especially tailored solutions and creative ideas to ensure maximum effectiveness for all businesses thus enabling them to reach new horizons.

Our expertise spreads out to diverse areas in order to establish a comprehensive presence for your brand while realizing its full potential through creating an exciting experience for your audience.



# Our Services

## ADVERTISING SERVICES

As a full-service marketing and advertising company, Gang Minds Agency performs all the roles of both event planning company and event management company through providing integrated event management services tailored to suit all types of your business marketing, advertising, and branding events.

- 1. Branding**
- 2. Advertising Consultation**
- 3. Printings & Printed Giveaways**
- 4. Production**
- 5. Events & Exhibitions**
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01

Branding





Branding

## School Accreditation

CANADIAN EDUCATION COUNCIL



Canadian Education system is internationally recognized as one of the best learning systems in the English-speaking world.

CEC helps schools to be approved as a Canadian Curriculum School. This is done through receiving Canadian Accreditation/Certification to operate as a Canadian Education Council Accredited Canadian School. All requirements and materials for the Accreditation process are available at CEC's official website.

### Advantages of a Canadian education system:

- Extensive Curriculum
- Recognized Credentials
- Enhanced English Language skills
- High quality instructors
- Programs of study available in both English and French
- Offer opportunities for student exchange

All requirements and materials for the Accreditation process are available at CEC's official website

CEC offers Summer Camp Program, supervised for teenagers aged 14 to 18, usually conducted as a part of the academic curriculum for students to fulfill work not accomplished during the academic year.

Its duration is for 11 days and 10 nights, taking place in Montreal & Toronto, Canada, where children get to engage in outdoor activities such as canoeing, archery, and hiking. Other types of entertaining activities involve handicrafts, dramatics, camp and fire-making. Campers sleep in wigwams, tents, or open dormitories. The previous activities will help encourage campers to take responsibility for maintaining his/her own personal space and to develop self-sufficiency.

The primary purpose of many camps is educational, athletic, or cultural development. A summer camp environment may allow children to learn new skills in a safe and nurturing environment. Summer camp experience can have a lasting psychological impact on the development of a child.



## SUMMER CAMP

CANADIAN EDUCATION COUNCIL



## Professional Development



Teaching is forever an unfinished profession. Thus, professional development is intrinsic to the vocation of teaching.

### How it works:

- 1- Teachers take an assessment test to detect areas of improvement
- 2- Teachers participate in hands-on workshops designed to address their needs
- 3- Teachers retake the test to monitor their progress and evaluate the effectiveness of training program

### Measurement of Teaching Skills (MTS)

This innovative assessment tool measures the following skills:

1. Planning
2. Classroom Management
3. Teaching Strategies
4. Assessment
5. Professional Responsibilities

- Professional Teaching Workshop
- School Leadership Workshop
- ACTSET for Teachers Workshop
- Professional Canadian Teaching Standards
- Standards of practice

Process to identify and close the gap between what students learn and what they need to learn to attain proficiency; Provides a structured conversation to develop and implement instructional strategies to ensure rigorous academic work for all students.



## English Course (ESL) With CEC

THE CANADIAN EDUCATION COUNCIL



## CEC provides English Courses ESL for adults and Kids.



English as a second language (ESL), was developed to ensure that English language learners have the maximum opportunity to become proficient in English and achieve the highest levels of literacy that are expected.

duolingo english test



Coming Soon



The course consists of 5 levels, depending on learners' level of English Proficiency.

02

## Printings & Printed Giveaways







Printing



**Quality matters here**





03

Production



**3D Design  
Booth**



**Production**



**Executing**



# 3D Design Booth



# Production



# Executing



**3D Design  
Booth**



**Production**



**Executing**



**3D Design  
Booth**



**Executing**



**Production**



**3D Design  
Booth**



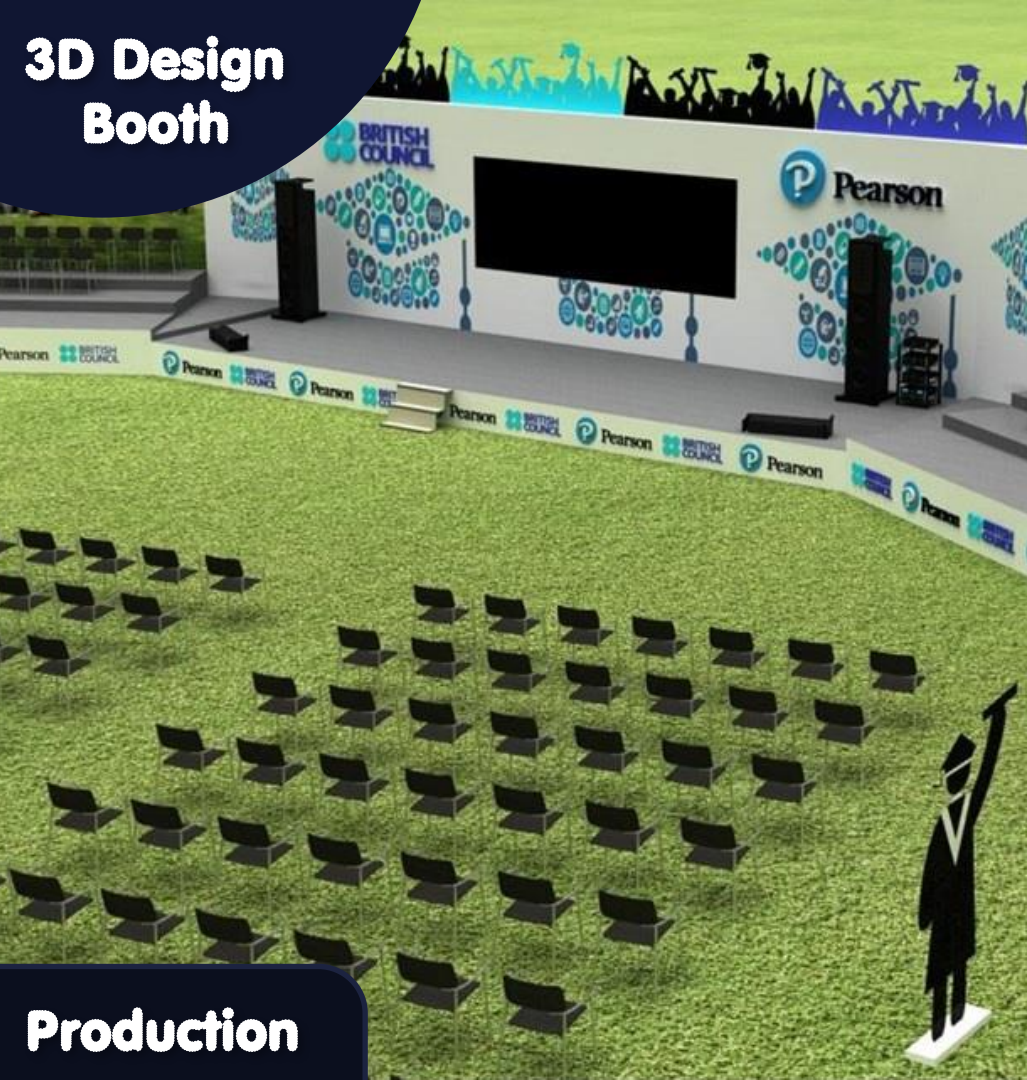
**Production**



**Executing**







**Production**



**Executing**



**Production**

# 3D Design Booth



# Production



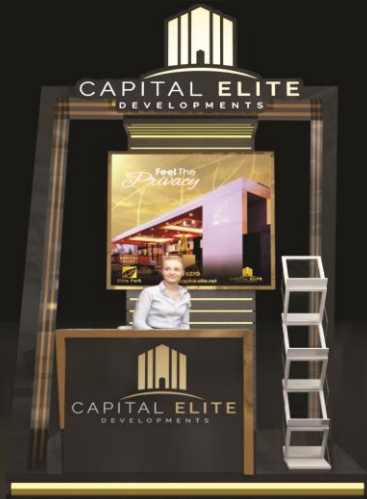
# Executing



# Executing



**Production**



**Production**

04

# Events & Exhibitions





# Events & Exhibitions





# Events & Exhibitions



**Events & Exhibitions**





# Events & Exhibitions



## Events & Exhibitions



## Events & Exhibitions

05

Activations



Make any occasion unforgettable!



**GANG MINDS**  
STAY REMARKABLE



Activations



# Activations

# DIGITAL SOLUTIONS

Gang Minds Agency provides professional services in Digital market & online advertising through helping you getting best results from the least costs. Our digital marketing services guarantee delivering prominent results and ROI, to grow your business consistently.

## Digital Marketing Services

- Search Engine Optimization
- Social media marketing
- Digital Advertising, Google Ad- Words, GDN...etc.

## Web Design and Development

- Web Design and Development
- Redesign Website Services
- Mobile Applications
- Animation and Interactive Services

## Digital content

- Graphic Design
- Video Production
- Content Writing Services
- Translation Service



**Digital marketing that works**



**GANG MINDS**  
STAY REMARKABLE

**Orkida real estate**  
14 January 2019

أكبر شركات العاصمة الادارية شركة ميد تاون تطرح مشروعها الرابع والأضخم يضم شقق وفيلات ومحلات تجارية في أفضل مواقع العاصمة الادارية الجديدة علي أعلى تبة بالعاصمة بالقرب من النهر الأخضر والاكسيوسيتي باسعار تبدأ من ٩٩٠ الف جنيه وقسط علي ٧ سنوات التعاقد بأسقيه الحجز كما يوجد خصم معري علي الدفع الكاش .  
للاستفسار اتصل بنا علي : 01033335603



Orkida  
LAUNCHING  
**4<sup>th</sup>**  
NEW CAPITAL  
NEVER STOP  
LOOKING  
**UP**  
MIDTOWN  
NEW CAPITAL  
SKY



**Corpy Core**  
1 July 2018

الفرق بين online store وال marketplace  
الفرق كبير فالمفهوم بين الاتنين marketplace website بالنسبة 1- multi-vendor platform معنا  
بمعني هو متجر يقدر البائعين من خلاله بيع منتجاتهم والسلع وبشترك العديد من التجار به لعرض سلعهم او خدمتهم وتستطيع من خلال الموقع اضافة التجار والسلع مقسمة كمتال jumia Egypt او Souq

2- اما بالنسبة لل online store فهو (single vendor website) بائع واحد فقط يقوم بعرض منتجاته او خدماته كمتال موقع Samsung يقوم بعرض منتجات البراند فقط بالنسبة للموبلات والاجهزة الكهربائية  
معانا فشركة corpy هنقوم بتصميم موقعك سواء كان marketplace او online store قم بالتسجيل وسيتم التواصل معكم وعرض الباقات المناسبة اليكم



ONLINE STORE VS MARKET PLACE

**Harvest British College**  
1 November 2019

تعرف إن جوه كل واحد فينا جوكر صغير متعقد من الانجليزي  
كام مرة كنت خايف تتكلم علشان محدش بتريق عليك  
كام مرة سمعت فتى كبير و دفعت كثير وبرضو مستفدش  
متخليش حد يعقدك من الانجليزي هازفت عملتك عرض الجوكر  
للاستفسار كلمنا على 01020034000

احجز ... See more



2 levels + 2 free levels!  
**JOKER OFFER**  
عرض الجوكر  
**580 LE**

HARVEST  
19545

ONE E MALL  
29 September at 15:33 · 🌐

العروض الفخم عند #وان-أي-مول ورس 📦  
تسوق معنا من ون أي مول وادفع عند الإستلام. بنوصلك طلبك مجاناً بنفس اليوم  
اطلب الآن: [www.oneemail.net](http://www.oneemail.net)  
#تسوقك-أنتك-بمولات-الرياض

ون أي مول  
سوق واحة النيل العالمي

## اطلب من ون أي مول

ONEEMALL.NET

### وادفع عند الاستلام وطبيلتك توصل في نفس اليوم

المعرض  
2 February 2019 · 🌐

من النهاضة هتبدأ خصومات المعرض اللي بجد استعدادوا هنجيبلكم كل العروض والخصومات 📦

أول حد معانا هي مؤسسة الكويت للتقدم العلمي فعلى الرغم من الإقبال الشديد عليها .. تعلن مؤسسة الكويت للتقدم العلمي عن خصم حصري 25% على جميع الإصدارات في صالة آ جناح C3. كما تعلن عن استمرار الورش والعروض العلمية التفاعلية مجاناً للأطفال حتى نهاية معرض الكتاب  
#فرص-المعرض

Cairo University

بنهاية المعرض

25% خصم  
من خصم المعرض

1,513,519 People reached  
203,327 Engagements  
Boost Unavailable

12K  
1K comments 679 shares

المعرض  
2 February 2019 · 🌐

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#فرص-المعرض

25% خصم  
من خصم المعرض

بنهاية المعرض

1,513,519 People reached  
203,327 Engagements  
Boost Unavailable

12K  
1K comments 679 shares

**Egypt Projects**  
 21 October 2019 · 🌐

Generate new leads, network and meet with all the industry professionals at the 4th edition of Egypt Projects from 27 to 29 February 2020  
 Book your space NOW: <https://www.egypt-projects.com/book-a-stand>  
 #EgyptProjects #2020 #ConstructionShow #Egypt #BuildingMaterials



MasrAlarabia - مصر العربية  
 8 h · 🌐

إلى timeline الأيام دي عبارة عن خناقات إطلاقات الجودة وتوقعات نهائي دوري أبطال أفريقيا و دعوات مقاطعة المنتجات الفرنسية وانتظار نتائج انتخابات البرلمان...  
 - قولنا متابع إيه أكثر الايام دي ؟

مصر العربية

قولنا متابع إيه اليومين دول ؟

masralarabia.net

EDUGATE

جوه بره مصر

أهم الجامعات

EDUGATE-EG.COM  
 EDUGATE Summer Virtual Fair

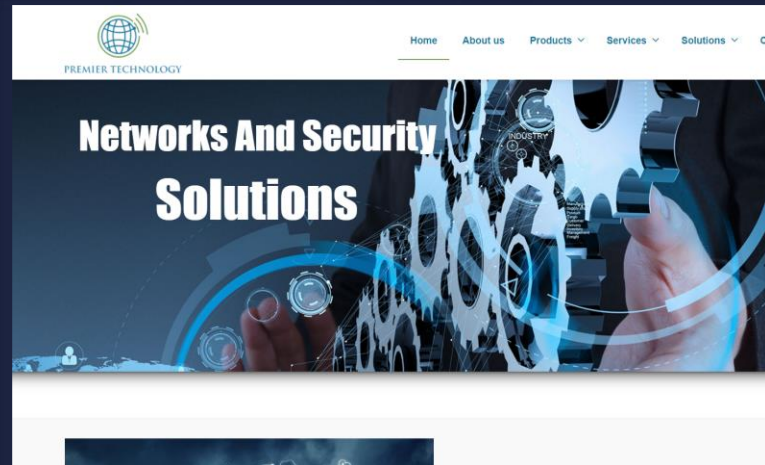
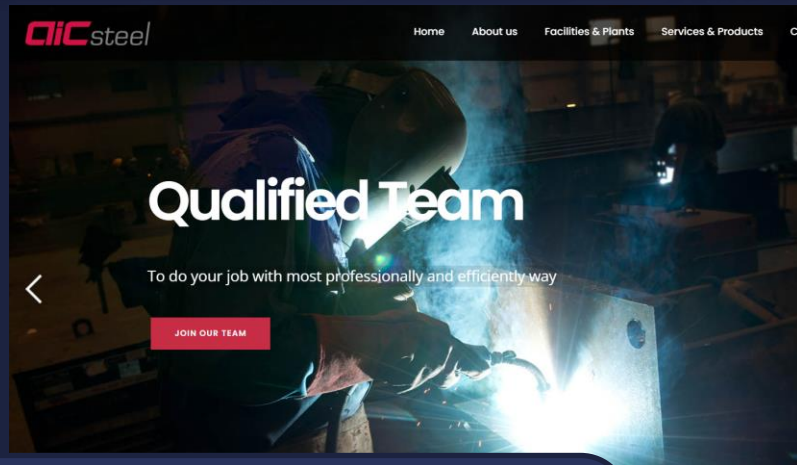
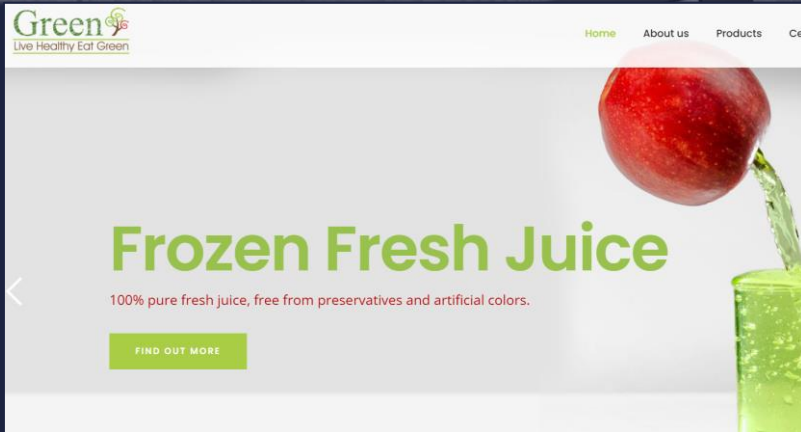
Learn More

2,904,061 People reached  
 188,026 Engagements

Boost Unavailable

👍❤️👏 13K  
 2K comments 3K shares

12,163.01  
 27,130.58



**Web Design and Development**



# Mission & Vision

## Our Mission:

To act as the creative extension of our partner companies & to stimulate creative thought about their initiatives.

## Our Vision:

We strive to provide our partner companies with unsurpassed creative direction, communication and personalized attention.

# How We Do It!?

- Marketing Analysis
- Brain Storming
- Sketch & Design
- Revision & Feedback
- Finalize and Executions





**Thank you for your interest in our company, please contact us at:**

**Address:** Office 6, G Floor, 64 El Baron  
City, Ring Road, El Katameya, Cairo  
**Mail:** [info@gangminds.com](mailto:info@gangminds.com)  
**Mobile:** +20 100 496 9343



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